



Letter of commitment
(On letterhead of the NF)

Letter of Commitment

The national federation of GEORGIA

hereby bidding to the organisation of the World Championships of VETERANS

- 1) Hereby confirms that it has full knowledge of all its obligations and financial obligations to organise an FIE World Championships
- 2) Hereby confirms that it is committed:
 - a) to respect and implement the FIE Statutes, including articles 1.2.4 and 1.2.5, the FIE Ethics and Safeguarding codes, the FIE rules, the FIE Administrative Rules, the FIE handbook of regulations, FIE Protocol handbook and any FIE rule in force.
 - b) to respect Its financial obligations
- 3) confirms that it has received from its national authorities a written agreement guaranteeing the granting of visas to all the participants of the member national federations of the FIE.

Date, place
12.07.2024
Tbilisi, Georgia

Signature, stamp





BID QUESTIONNAIRE

FOR ORGANISATION

OF THE VETERANS

FENCING WORLD CHAMPIONSHIPS

November 2022

IMPORTANT INFORMATION FOR BIDDING FEDERATIONS

- ❖ The FIE assigns the organisation of the Veteran's World Championships to the National Federation of the host city. This federation will create a Veteran's World Championships Organising Committee, which, coordinating at all times with the National Federation, will, from its inception, communicate directly with the FIE, from whom it receives its instructions.
- ❖ FIE World Championships and other official FIE events are only assigned to National Member Federations who ensure free access to competitors and officials and whose Organizing Committees commit to send invitations to all the Federations having the right to take part, and who do everything in their power to obtain the visas needed.
- ❖ The Organising Committee must comply with all the FIE Rules, Statutes, Administrative Rules and the Handbook of Regulations of the FIE from its inception up until its dissolution. The member Federation which applies as a candidate to organise congresses, official competitions, or any other FIE international events will document that the organizer will use all means to enable all the member Federations to take part in those events, without any discrimination whatever.
- ❖ The FIE retains the right of final say on all questions pertaining to the Veteran's World Championships.
- ❖ The bid must be sent by the national federation and reach the FIE Head Office **two (2) years before** the date of organization of the Veteran's World Championships, before the Congress. On this occasion the candidates will be announced.
- ❖ The complete file of candidature must reach the FIE Head Office before the 1st of September.
- ❖ The bid procedure has to take place according to the FIE statutes
- ❖ The Organising Federation must provide a written agreement from the Ministry of Foreign Affairs guaranteeing the granting of visas to all the participants of the member national federations of the FIE.
- ❖ As specified on the relevant articles of the questionnaire it is obligatory to present plans and dimensions of all the competition venues attached to this document.
- ❖ One or two delegates from the FIE and/or Veterans Council will supervise the competition preparations with the Organising Committee's cooperation and support. If necessary this supervision will begin with one visit on site far in advance of the competition and before presentation of the candidacy to the Congress, then a second one after the acceptance. Transportation and accommodation costs for these two visits will be borne by the federation bidding for the Veteran's World Championships.

Do you herewith accept the presented FIE bidding rules, procedure and specified special requirements?

YES

NO

QUESTIONNAIRE

1. **Name of the Bidding Federation**

Fencing Federation of Georgia

2. **Bidding Event (tick the corresponding square)**

- Veterans World Championship

3. **Place and dates of the event**

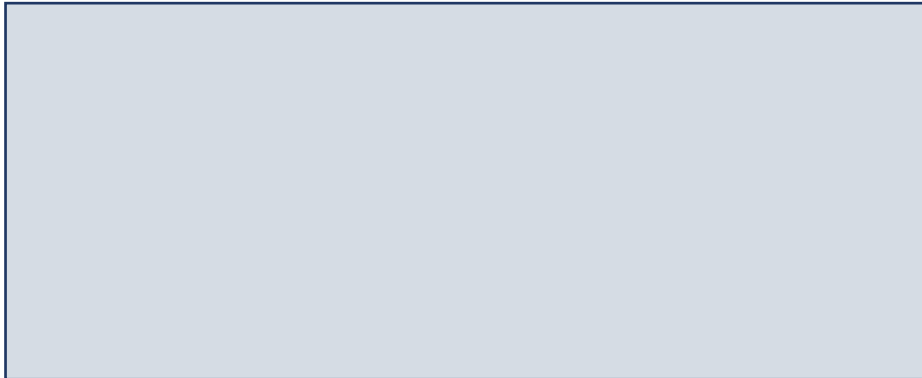
Place City / Town: Tbilisi, Georgia

Dates: From 7 October To 13 October Year 2026

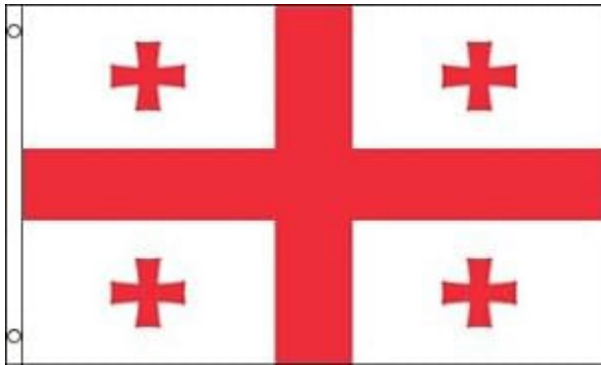
4. **Presentation of the City/Town**

- Present map with marked position of competition venues, hotels, airport, train station etc.

MAP



- City/Town details (Population, surface, climate, height etc.)
-



Tbilisi region

Internal division Gldani district, Didube, Vaki district, Isni district, Krtsanisi, Mtatsminda district, Nadzaladevi, Saburtalo district, Samgori district and Chugureti

Coordinates 41°43'21" H. c. 44°47'33" a. c.

First mention V century Early names Tiflis

Area 720 km²

The official language is Georgian

Population 1 118 035 (2014)

Density 3,194.38 people/km² Time zone

UTC+04:00 Telephone code (32)

Postal code 0100–0199

Official website <http://www.tbilisi.gov.ge/>

- Present the major fencing competitions or other sports tournaments already organized in this city/town
World Cups, satellites, cadets circuits

5. Composition of the Organising Committee

5.1 Organizing Committee Management

| Title | Surname | Name | Contact Details |
|-------------------|-------------|--------|-----------------|
| President | Bazadze | Merabi | 557475757 |
| Secretary General | Jerenshvili | Nino | 593000026 |

5.2 Organising Committee Important Portfolios

| Portfolio | Surname | Name | Contact Details |
|----------------------------|-------------|------|-----------------|
| Administration | Jerenshvili | Nino | 593000026 |
| Invitation of Participants | Jerenshvili | Nino | 593000026 |

| | | | |
|----------------------------|-------------------------|-------------|---------------------|
| Invitation of Officials | Jereshvili | Nino | 593000026 |
| Immigration and Visas | Jereshvili | Nino | 593000026 |
| Entries and Accreditations | Darsavelidze | Tatia | 598434415 |
| Technical Organization | Arveladze | David | 555142140 |
| Venue Renting | Olympic palace | | |
| Telecommunications | Minashvili/Prangishvili | David/David | 577171707/577402045 |
| IT Support | Lukianov | Alexander | 591120788 |
| Safety and Security | company Delta+ | | |
| Accommodation | Jereshvili | Nino | 593000026 |
| Catering and Refreshments | Jereshvili | Nino | 593000026 |
| Transportation | Company | | |
| Technical Support | Arveladze | David | 555142140 |
| Maintenance | Company | | |
| Publicity and Promotion | Gloveli | Salome | 598515415 |
| Press and Media Relations | Gloveli | Salome | 598515415 |
| Relations with Officials | Gloveli | Salome | 598515415 |
| Call Room Services | Darsavelidze | Tatia | 598434415 |
| Equipment Control | Darsavelidze | Tatia | 598434415 |
| Medical Service | Makhviladze | Giorgi | 598687579 |
| Protocol | Abashidze | Rostom | 597904424 |
| Sound System | Company | | |

Important Note: It is not obligatory to submit names of **all** the OC Portfolio Members for the bid, **but the contact in §6. below must be defined for any question**

6. Organising Committee Contact Details

Physical Address: Chavchavadze 49b, Tbilisi, Georgia

Postal address: 0182

Tel.: 032 2292875

Fax: _____

E-mail: fencinggeo@gmail.com

Url: _____

Mobile Phone: +995 593000026

7. Financing

The following is detailed Budget of the event, with specified sources of the Income and estimated Expenditures:

7.1 Income

| Description | Amount (Currency) |
|--------------------|-------------------|
| Public Subventions | 300 000 EUR |
| • National | 5 000 EUR |
| • Regional | 5 000 EUR |
| • Local | 5 000 EUR |
| • Others | |

| | |
|--------------------------------|-------------------|
| Business Sponsors and Partners | 5 000 EUR |
| Private Sponsors and Donors | 2000 EUR |
| Official providers | NOC |
| Miscellaneous Sales | |
| • Tickets | 500 EUR |
| • Rent of Stands | 1500 EUR |
| • By-products | |
| • Catering and Refreshments | 2000 EUR |
| • TV Rights | 1500 EUR |
| Other | |
| Total | 327500 EUR |

7.2 Expenditures

| Description | Amount (Currency) |
|--|--|
| • Accommodation | 50 000 EUR |
| • Accreditation | 1000 EUR |
| • Administrators | 7000 EUR |
| • Air conditioning | 2000 EUR |
| • Anti-doping service | 5000 EUR |
| • Ceremonies and receptions | 3500 EUR |
| • Cleaning | 1000 EUR |
| • Computering, telephone, fax | 1500 EUR |
| • Decoration | 3000 EUR |
| • Electricity and water | 500 EUR |
| • Equipment | 0,00 |
| • FIE guests, officials and VIP | 10000 EUR |
| • Hostesses, Interpreters, Drivers etc.... | 9000 EUR |
| • Information/Public relations/Promotion: | 2000 EUR |
| • Insurance | 1500 EUR |
| • Medical service | 2000 EUR |
| • Organising Committee | 10000 EUR |
| • Officials | 3500 EUR |
| • Other Expenses | 5000 EUR |
| • Pistes and equipment specific to fencing | we will have everything, because in 2025 we are going to host WCH 2025 |
| • Promotion and Publicity | 3500 EUR |
| • Referees | 20000 EUR |
| • Results system | 15000 EUR |
| • Security | 3000EUR |
| • Settings | 1500 EUR |
| • Sound system, lights | 3000 EUR |
| • Technicians | 15000 EUR |
| • Transportation | 100000 EUR |
| • Venues | 60000 EUR |

| | |
|--------------|--------------------|
| • Volunteers | 5000 EUR |
| • Wireless | 10000 EUR |
| Total | 353 500 EUR |

8. Official Support Documents from the National and/or Local Authorities

Can you provide Official Support Documents from the National and/or Local Authorities (including visa guarantee letter)? YES NO

If YES, these documents are to be listed and attached to this document.

| Authority | Document |
|-----------|----------|
| | |
| | |
| | |
| | |

9. Event Program

Detailed Program of the event will be submitted to the FIE Executive committee for approval.

Two programs are possible :

1) 7 days program :

| DAY 1 | | |
|-------------------------|--------------------|--|
| Sabre Men 40+ | Pools - DE - Final | |
| Sabre Men 50+” | Pools - DE – Final | |
| Foil Women 60+ | Pools - DE – Final | |
| Foil Women 70+ | Pools - DE – Final | |
| DAY 2 | | |
| Foil Men 60+ | Pools – DE – Final | |
| Foil Men 70+ | Pools – DE – Final | |
| Epée Women 40+ | Pools - DE – Final | |
| Epée Women 50+ | Pools - DE – Final | |
| Sabre Men Team 40+/50+ | Pools - DE – Final | |
| Foil Women Team 60+/70+ | Pools - DE – Final | |
| DAY 3 | | |
| Foil Men 40+ | Pools – DE – Final | |
| Foil Men 50+ | Pools – DE – Final | |
| Epée Women 60+ | Pools – DE – Final | |
| Epée Women 70+ | Pools – DE – Final | |
| Foil Men Team 60+/70+ | Pools – DE – Final | |
| Epée Women Team 40+/50+ | Pools – DE – Final | |
| DAY 4 | | |
| Epée Men 60+ | Pools – DE – Final | |
| Epée Men 70+ | Pools – DE – Final | |
| Sabre Women 40+ | Pools – DE – Final | |

| | | |
|--------------------------|--------------------|--|
| Sabre Women 50+ | Pools – DE – Final | |
| Foil Men Team 40+/50+ | Pools – DE – Final | |
| Epée Women Team 60+/70+ | Pools – DE – Final | |
| DAY 5 | | |
| Epée Men 40+ | Pools – DE – Final | |
| Epée Men 50+ | Pools – DE – Final | |
| Sabre Women 60+ | Pools – DE – Final | |
| Sabre Women 70+ | Pools – DE – Final | |
| Epée Men Team 60+/70+ | Pools – DE – Final | |
| Sabre Women Team 40+/50+ | Pools – DE – Final | |
| DAY 6 | | |
| Sabre Men 60+ | Pools – DE – Final | |
| Sabre Men 70+ | Pools – DE – Final | |
| Foil Women 40+ | Pools – DE – Final | |
| Foil Women 50+ | Pools – DE – Final | |
| Epée Men Team 40+/50+ | Pools | |
| Sabre Women Team 60+/70+ | Pools – DE – Final | |
| DAY 7 | | |
| Epée Men Team 40+/50+ | DE – Final | |
| Sabre Men Team 60+/70+ | Pools – DE – Final | |
| Foil Women Team 40+/50+ | Pools – DE – Final | |

2) 9 days program :

| | | |
|--------------------------|--------------------|--|
| DAY 1 | | |
| Sabre Men 40+ | Pools - DE - Final | |
| Sabre Men 50+” | Pools - DE – Final | |
| Sabre Women 60+ | Pools - DE – Final | |
| Sabre Women 70+ | Pools - DE – Final | |
| DAY 2 | | |
| Sabre Men 60+ | Pools – DE – Final | |
| Sabre Men 70+ | Pools – DE – Final | |
| Sabre Women 40+ | Pools - DE – Final | |
| Sabre Women 50+ | Pools - DE – Final | |
| DAY 3 | | |
| Sabre Men Team 40+/50+ | Pools – DE – Final | |
| Sabre Men Team 60+/70+ | Pools – DE – Final | |
| Sabre Women Team 40+/50+ | Pools – DE – Final | |
| Sabre Women Team 60+/70+ | Pools – DE – Final | |
| DAY 4 | | |
| Foil Men 60+ | Pools – DE – Final | |
| Foil Men 70+ | Pools – DE – Final | |
| Foil Women 40+ | Pools – DE – Final | |
| Foil Women 50+ | Pools – DE – Final | |
| DAY 5 | | |
| Foil Men 40+ | Pools – DE – Final | |

| | | |
|-------------------------|--------------------|--|
| Foil Men 50+ | Pools – DE – Final | |
| Foil Women 60+ | Pools – DE – Final | |
| Foil Women 70+ | Pools – DE – Final | |
| DAY 6 | | |
| Foil Men Team 40+/50+ | Pools – DE – Final | |
| Foil Men Team 60+/70+ | Pools – DE – Final | |
| Foil Women Team 40+/50+ | Pools – DE – Final | |
| Foil Women Team 60+/70+ | Pools – DE – Final | |
| DAY 7 | | |
| Epée Men 40+/50+ | Pools – DE – Final | |
| Epée Men 60+/70+ | Pools – DE – Final | |
| Epée Women 40+/50+ | Pools – DE – Final | |
| Epée Women 60+/70+ | Pools – DE – Final | |
| DAY 8 | | |
| Epée Men 60+ | Pools – DE – Final | |
| Epée Men 70+ | Pools – DE – Final | |
| Epée Women 40+/50+ | Pools – DE – Final | |
| Epée Women 60+/70+ | Pools – DE – Final | |
| DAY 9 | | |
| Epée Men Team 40+/50+ | Pools – DE – Final | |
| Epée Men Team 60+/70+ | Pools – DE – Final | |
| Epée Women Team 40+/50+ | Pools – DE – Final | |
| Epée Women Team 60+/70+ | Pools – DE – Final | |

Important Note: Different schedule may be applied, but subject of approval by the FIE Veterans Council. Final approval of the Program is by the FIE Executive Committee.

Do you herewith confirm that you will implement a Program of the Veterans World Championship approved by the Executive Committee?

YES NO

10. Venue for the Competition

Name of the Venue: Tbilisi Olympic Palace

Address of the Venue: 15a University Street, Tbilisi 0186

Number of the Available Halls: 4

Number of Halls to be Used: 4

Air Conditioning/Climate Control throughout Venue:

10.1 Allocation of the Selected Halls:

Competition Halls have to be organised according to the **Article 2.1 of the FIE Handbook of Regulations for Veteran World Championships.**

- At least 25 pistes is required (5+20).
- Video Refereeing is OPTIONAL on 4 coloured and finals pistes only and the following must be applied:
 - Location for the Video-Refereeing Cameras is to be on the same side as the referee, outside of Refereeing zone
 - Location of the Video Refereeing Station is to be on the same on the same side as the referee, outside of refereeing zone (4m min)
- Wireless apparatus are OPTIONAL.
- Live Streaming with commentary must be provided on 4 coloured and finals pistes

10.1.1 Hall for the Finals – Single Piste

YES NO

- Blue carpet on the entire square four (4) Coloured Pistes around podium (Final piste)

YES

NO

- Dimensions of the Hall: _____

- One (1) Piste 1.5m to 2m wide, 18m Long YES NO

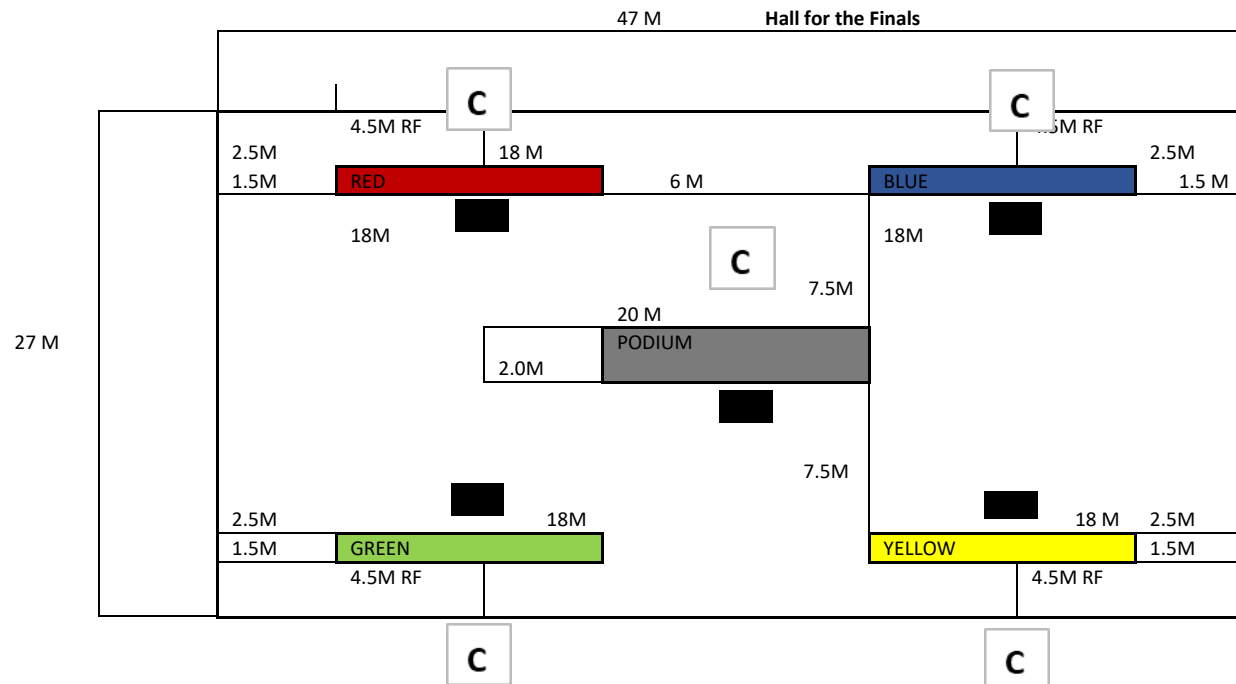
- Piste flat to the floor YES NO

- Refereeing zone 4.0 – 4.5m from the piste YES NO

- Wireless Microphone for the Referees YES NO

- Drinking water readily available YES NO

DRAWING OF THE HALL FOR FINALS



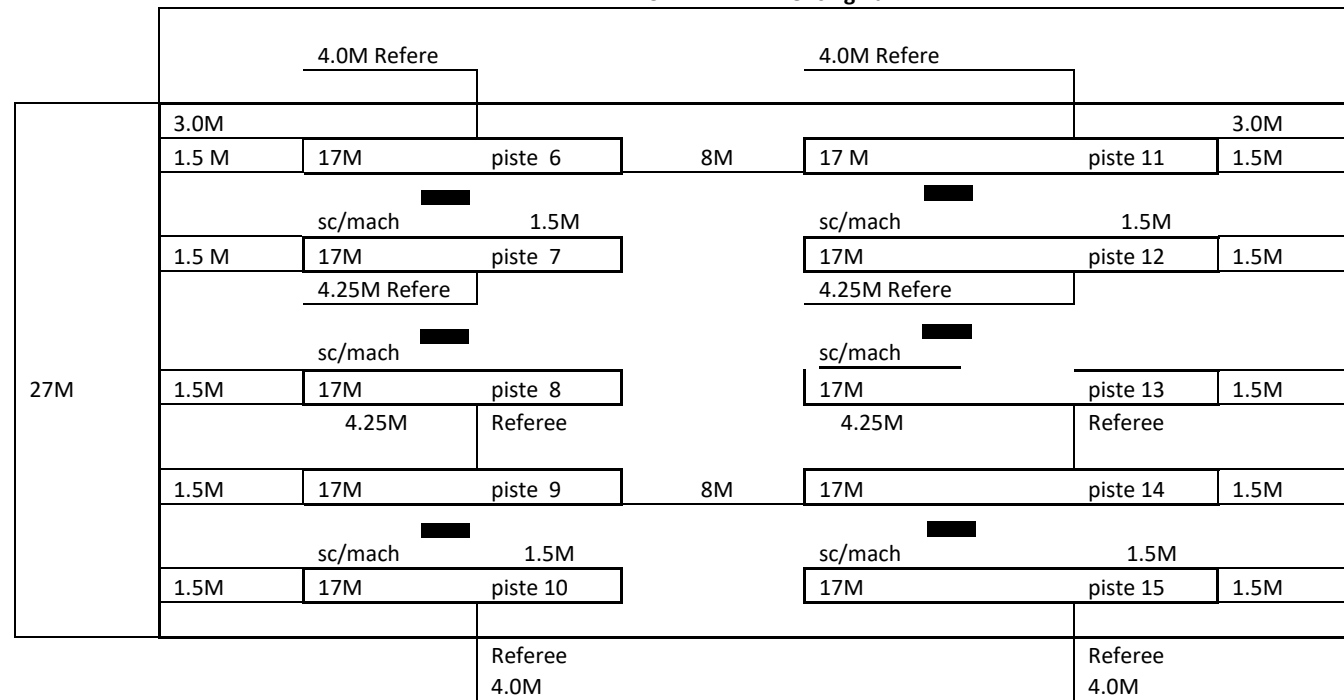
10.1.2 Hall for the Direct Elimination and Finals with Single Piste and four (4) Coloured Pistes.

YES NO

- Blue carpet on the entire square four (4) Coloured Pistes and around the piste for Finals YES NO
- Dimensions of the Hall: _____
- Four (4) Coloured Pistes in different colours YES NO
- One (1) Final Piste 1.5m to 2m wide, 18m Long YES NO
- Refereeing zone 4.0 – 4.5m from the piste YES NO
- Wireless System YES NO
- Wireless Microphone for the Referees YES NO
- Drinking water readily available YES NO

DRAWINGS OF THE HALL FOR DIRECT ELIMINATION AND FINALS

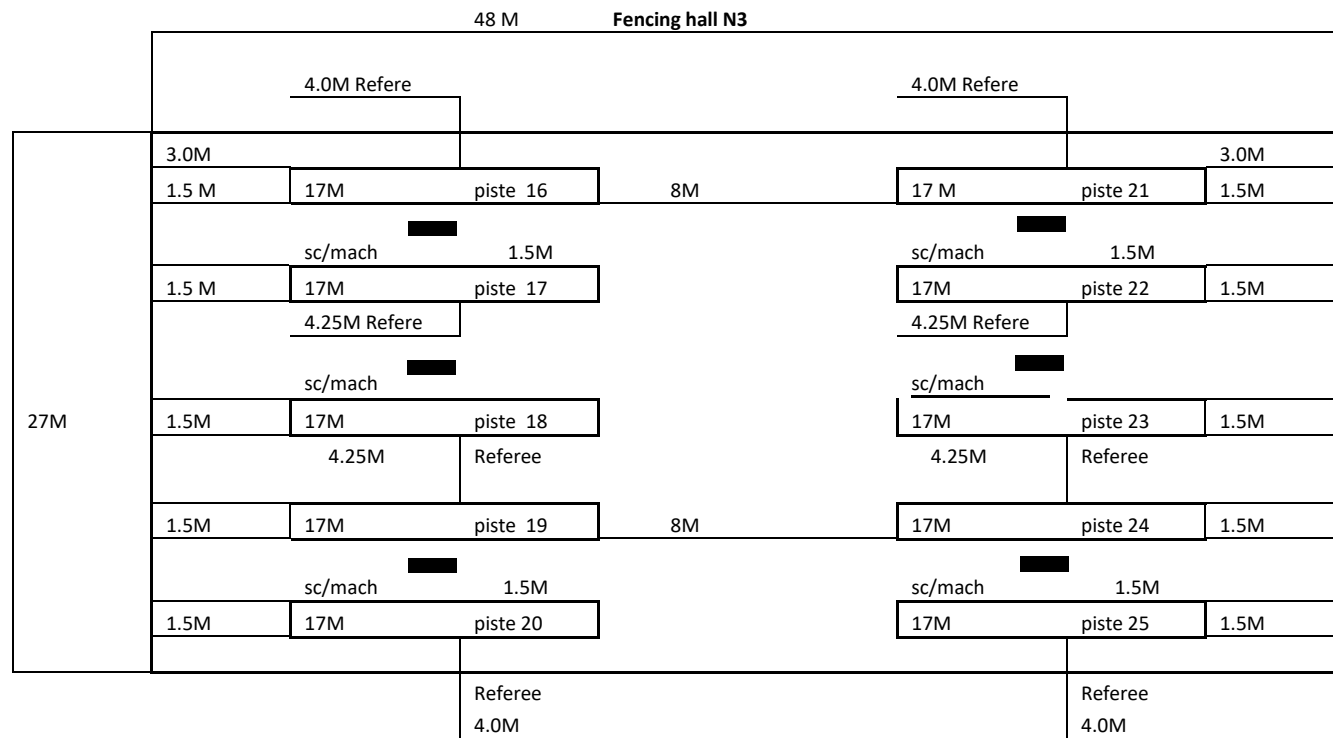
48 M Fencing hall N2



Adjoining pistes hall(s) area

- Number of Halls:4 _____
- Dimensions of each Hall:20m _____
- Number of Pistes at each Hall:20+5 _____
- Total Number of Pistes: 35 _____
- Average Width of the Refereeing Zone: 4m _____

DRAWINGS OF THE ADJOINING PISTES HALL(S)



10.1.3 Training Halls

YES

NO

- Number of Training Halls: 4 _____
- Dimensions of the Halls: 20m _____
- Total Number of Pistes: 20+5 _____
- Total Number of Team boxes 50 _____
- Team box dimensions (for National team) 3mx4m _____

10.1.4 Warm-up Halls

YES

NO

- Number of Warm-up Halls: 1 _____
- Drinking water readily available **YES** **NO**

10.2 Capacity of Spectators per Each Hall

Preliminary Phase Halls: _____

Hall for the Direct Elimination: 3-4 _____

Hall for the Finals: 1 _____

10.3 Rest rooms for the Athletes

YES

NO

- Number of Rest Rooms for Athletes: 5 _____
- Dimensions of Rest Rooms: 100m², 150 m² _____

10.4 Rooms for Control of Weapons and Equipment

- Size of the selected room _ 160 _____ m² (Minimum 150m²·)
- Room must be operational and open 48 hours before the beginning of the first event. Is that realisable? **YES**
 NO

YES

10.5 Office of Directoire Technique

- Size of the selected room __ 200 _____ m² (Recommended 100-150m²·)
- Internet access and ADSL/Fiber Optic Line **YES** **NO**
- Six (6) Tables of 2m length **YES** **NO**
- Two (2) Computers for administration **YES** **NO**
- Two (2) Computers with Printers **YES** **NO**

- Reserve set of equipment (computers, printers, cartridges etc.) **YES** **NO**
- One (1) High-performance Photocopier **YES** **NO**
- Telephone Line and Telephone **YES** **NO**
- Two (2) Wireless Microphones **YES** **NO**
- Notice Board **YES** **NO**

10.6 Other rooms and halls (tick the existing)

- FIE Offices Size: 100 m2 _____
- President's office Size:40 m2 _____
- Secretary General/Treasurer's office Size: 30 m2 _____
- FIE Meetings Room Size: 30 m2 _____
- OC Room Size: 170 m2 _____
- Referees Room (min 150m2) Size: 150 m2 _____
- Accreditation Room (min 100m2) Size: 100 m2 _____
- Information Centre Size:40 m2 _____
- Press Centre (equipped) Size:40 m2 _____
- Conference Room Size:80 m2 _____
- Fencing equipment suppliers Size: 200 m2 _____
- Other Size:100 m2 _____

10.7 Specification and Description of the Equipment available in Each Room

- 1) Two Computers for administration
- 2) Two Computers with Printers
- 3) Reserve set of equipment (computers, printers, cartridges etc.)
- 4) One High-performance Photocopier
- 5) Telephone Line and Telephone
- 6) Two Wireless Microphones
- 7) Tables
- 8)

10.8 Catering Facilities at the Venue

- Number of Restaurants 2 _____

- Number of Snacks (Sandwiches and fast Food Service) 2 _____
- Number of Drinks Sale Services 2 _____
- Number of Tuck Shops 2 _____

10.9 Staff in the Venue

- Professionals Number: 100 _____
- Volunteers Number: 100 _____

11. Material and Equipment

a) Name of the supplier of fencing material and equipment for Weapon Control: ALLSTAR

b) List of equipment for weapon control:

Electrical tester and equipment for checking the wire, electric jacket, mask, gloves and weapons;
Market for the blades;

2 Gabarits (to check length and flexibility of weapons and blades)

4 test boxes (to check resistance of cables, weapons and electric jackets)

Gauge for checking weapons;

c) Name of the supplier of fencing material and equipment: for fencing halls
ALLSTAR

d) Name of apparatus and reels (supplier/model):
ENGARDE

e) Name of supplier of fencing pistes:

DAVID ARVELADZE

f) Name of software for the management of the competitions:
ENGARDE _____

g) Name of the person in charge of computers in the OC:
DAVID ARVELADZE

h) Number of computers for the management of the competitions:
30

12. Accommodation and Transportation

12.1 Available International Travel Options

- Airplane Name of the Airport Shoa Rustaveli Tbilisi International Airport, Kutaisi International AIRPORT, Rize International Airport

•

- Train Name of the Station _____
- Other Details: _____

12.2 Category, Number and Estimated Prices of the Officially Selected Hotels

| Venue | Number of Hotels | Price P/P Single Room | Price P/P Double Room | Price P/P Breakfast |
|--------------------------|------------------|-----------------------|-----------------------|---------------------|
| Hotel Category 1 5 stars | 3 | 150 | 180 | breakfast included |
| Hotel Category 2 5 stars | 3 | 140 | 170 | breakfast included |
| Hotel Category 3 4 | 3 | 130 | 160 | breakfast included |

| | | | | |
|--------------------------|---|-----|-----|--------------------|
| stars | | | | |
| Hotel Category 4 3 stars | 3 | 100 | 130 | breakfast included |
| Hotel Category 5 3stars | 3 | 75 | 130 | breakfast included |
| Other Accom. | | | | |

12.3 Distance between the Airport / Railway Station and Hotels

| Venue | Distance (km) | Timing (hrs) |
|------------------|---------------|--------------|
| Hotel Category 1 | 10 km | |
| Hotel Category 2 | 10 km | |
| Hotel Category 3 | 12 km | |
| Hotel Category 4 | 13 km | |
| Hotel Category 5 | 15 km | |
| Other Accom. | | |

12.4 Distance between Hotels and Competition Venue

| Venue | Distance (km) | Timing (hrs) |
|------------------|---------------|--------------|
| Hotel Category 1 | 100 m | |
| Hotel Category 2 | 200m | |
| Hotel Category 3 | 1km | |
| Hotel Category 4 | 2km | |
| Hotel Category 5 | 5-7km | |
| Other Accom. | | |

12.5 Arrangement for Transportation of Delegations and Accompanying persons

| Transport Description | Bus | Mini-Bus | Shuttle | Other | Price |
|---------------------------------|-----|----------|---------|-------|----------------------|
| From Airport/ Station to Hotels | 1 | | | | 80 Euro (round trip) |

| | | | | | |
|-----------------------------------|---|--|--|--|------|
| From Hotels to Competition Venues | 1 | | | | Free |
| From Hotels to Training Venues | 1 | | | | Free |

12.6 Arrangement for Transportation of Officials – Expenses of the Org. Committee

| Transport Description | Bus | Mini-Bus | Shuttle | Other | Price |
|-----------------------------------|-----|----------|---------|-------|-------|
| From Airport/ Station to Hotels | 1 | | | | Free |
| From Hotels to Competition Venues | 1 | | | | Free |

13. Publicity and Promotion

What publicity and promotion methods you plan to use:

- Advertisements on Radio
- Advertisements on TV
- Press conferences
- Street Posters and Bans
- Dedicated website/social media
- Other

Present details of the publicity and promotion plan: _____

14. Tickets and Derived Products

- How many tickets you expect to sell during the WC? 5000_____
- What price of tickets you will apply? 20 GEL_____

15. Press Coverage

Press coverage of the World Championship must be in line with the FIE Press Handbook.

Do you herewith confirm that you are committed to implement the FIE Press Handbook?

YES NO

16. Television Coverage

YES NO

If NO go to 17, if YES continue here.

TV coverage of the World Championship must be in line with the FIE Television Handbook.

Do you herewith confirm that you are committed to implement the FIE Television Handbook?

YES NO

16.1 Details of the Television Coverage Plan

- National TV Channels
 - Live Broadcast Number of Hours: 10_____
 - Recorded Broadcast Number of Hours: 15_____

- Regional TV Channels
 - Live Broadcast Number of Hours: 8_____
 - Recorded Broadcast Number of Hours: 15_____
 - Other

Present details of the TV Coverage plan: _____

17. Marketing plan

17.1 Details of the Marketing Plan

In our opinion a marketing plan is the advertising strategy that a business will implement to sell its product or service. The marketing plan will help determine who the target market is, how best to reach them, at what price point the product or service should be sold, and how the company will measure its

efforts. So, The World Championship like all popular global events, is going to be a great opportunity for us. Millions of eyes and ears will all be in this one place. Use it to sell more and grow awareness.

Podcast advertising is doing it better

Benefits of podcast advertising for global events

We see a lot of brands turn to YouTube for advertising because its huge and popular! So of course the World Championship will trigger many to go there. But there is no way you can get a six- second YouTube ad to achieve anywhere near the same engagement and conversion rates as podcasts.

Add podcasts to our World Championship media plans

Podcasts are a strong medium by themselves but also completely complementary to all digital, social, print, TV, and OOH media. Data shows by adding audio to our media plans, consumers take more notice, have more trust, and are more likely to consider our product.

An example of this comes from Australian Radio Network's Neuro Lab. They found out-of-home and TV messages saw a 35% average increase in memory when paired with media running across audio channels. Why? Human brains are wired to retain audio messages. Our auditory memory lasts longer than visual memory. By creating a podcast ad you become more memorable and elicit stronger emotional responses. A great idea for World Championship marketing is to following the event in real- time. It adds story and relevance, and is less likely to be considered as straight advertising. If your marketing message follows a player, team, results etc. podcast ads are supportive of this. Creatives in programmatic podcast advertising, much like digital, can be instantly switched for immediate change. We can create a variety of ads ahead of time for fast changes or at Next Broadcast Media we have a team of voice talent and producers that can quickly turn around audio ads within hours.

17.2 Date when the complete Marketing Plan will be submitted to the FIE 30.10.2024

18. Sponsors

18.1 Sponsors Selection

Organising Committee cannot make sponsorship arrangements without first consulting the FIE in view of possible conflict with FIE potential sponsors.

Do you herewith confirm that you will comply with presented criteria for selection of the sponsors?

YES

NO

18.2 Date when the complete List of Sponsors will be submitted to the FIE

30.10.2024 _____

19. Protocol

The protocol ceremonies must be organised as specified in the FIE Handbook of Regulations for the Organization of Protocol Ceremonies at FIE Competitions.

The FIE Chief of Protocol coordinates with the LOC Protocol Manager to ensure that all elements of FIE protocol are respected.

Do you herewith confirm that Protocol will be organised according to this FIE document?

YES

NO

20. Medical Service

Medical Service is to be provided in accordance for by the FIE Rules, the FIE Administrative Rules, the FIE Handbooks of Regulations and FIE Medical Handbook.

Do you herewith confirm that you will comply organization of the Medical Service with the listed FIE Documents?

YES

NO

Medical Service is covering Medical Emergencies, Sports Trauma, General Medical Care and Additional Medical Services (Physiotherapy etc.).

Basic requirements are as follows

- Medical Stations, with locally licenced paramedic or doctor, must be present in competition halls, **MAXIMUM two (2) minutes away from the furthest hall**, and properly marked;
- Adequate ambulance must be present on site;
- Hospital with the emergency ward and facilities required for treatment of the possible injuries and illnesses must be selected and arrangements made for adequate support in case of emergency;

Do you herewith confirm that you will meet Medical Service requirements?

YES

NO

21. Doping Control

NOT APPLICABLE

22. Security

The Organizing Committee has to organise Security and Safety Service in order to provide:

- The health and physical security of all the participants;
- Safety of all the installed equipment;
- Regulation of access to various sites of the competition in line with the applied accreditation;
- No unauthorised access of the pistes and official rooms by the public;
- Good and safe circulation of people;

Also, discreet police service and the presence of a fire service is to be planned.

Do you herewith confirm that you will meet presented Security requirements?

YES **NO**

23. Insurance

The Organising Committee must, at its own costs, institute:

- Liability Insurance policy which will include general liability coverage, as well as a guarantee for non-consecutive intangible damages (pure financial loss).
- All other mandatory insurance, such as:
 - ❖ Fire and fire damage insurance policies for premises necessary to the organisation
 - ❖ Automobile insurance policies (if necessary)
 - ❖ All policies mandated by local legislation.
- Repatriation Assistance coverage for the Fencing family, but without covering the designated officials or referees, the Executive Committee, or FIE personnel.

Do you herewith confirm that you will meet presented Insurance requirements?

YES **NO**

24. Rewards for the Winners

YES **NO**

Present details of the planned Rewards for the Winners:

25. Cultural Programme Plan

YES **NO**

Present details of the Cultural Plan: _____

26. Environmental Protection Plan

YES **NO**

Present details of the Environmental Protection Plan: _____
